

7.3 Institutional Distinctiveness

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

Response:

A management education is the world class education. By completing MBA a student can work in any corner of the world with a respect and good package or else can be entrepreneur. Amrutvahini Institute of Management and Business Administration(AIMBA) focuses on overall development of the students as that they will represent the Institute Brand by showing there working skills.

Amrutvahini Institute of Management and Business Administration (AIMBA) was started in the year 1994 with the vision as the farmers residing in the remote areas of the catchment area, they should send their kids for taking education.AIMBA distinctiveness is as the institute is providing the quality and best education as compared to metro cities in the rural area for the aspirants who are seeking to take admission for Post graduation.

We not only focus on the students who take admission to our institute but also our attention is on focusing the nearby graduation colleges where student are studying to complete their graduation.AIMBA aim is to enroll more and more students to post graduation courses by giving special reference to management courses. Our faculty member's visits regularly the graduation college situated in the Ahmednagar and Nasik district and does the awareness campaigns for the students. In this awareness campaigns our focus is to talk with the students by giving them careers guidance, importance of Post graduation courses and the opportunities for the students by completing Post graduation in the management course.

We arranges the session for the graduation students in our Institute premises regarding the awareness of MBA Curriculum,CET Crash course to qualify the Entrance Exam to take admission for the MBA in the Best colleges of the India. In this Campaigns we also give the presentation for the students highlighting the best and top colleges of MBA (Including Autonomous & Non-Autonomous) for the admission and Placement. We also keep the setup for the rural students who are not aware of the entire admission process of MBA by giving those continuous help and guidance in selecting the best institute for the admission. We fill their CET Forms with their consent, completes the process of MAH-DTE till he gets the admission in his selected college. All this services what we provide are free for the students as we are also the part of the society.